



# Survey Options

Surveys are **completely customizable** to measure what you need to know and are easily administered 24/7 through **secure online access**.

## Organizational Development/Employee Engagement Surveys

Successful organizations see the **importance of addressing the needs of employees**. To do this, an organization must **regularly assess** its services, policies and practices to ensure they are providing the leadership, work environment, management practices and incentives top notch employees require. Organizational and employee engagement surveys, **customized to gather the right information**, are a **vital diagnostic tool** to determine how the organization can **improve or modify** their culture to **achieve employee satisfaction**.

## 360/Personal Performance Surveys

**Personal effectiveness** within each key position is crucial to the **ongoing success of the organization**. 360 surveys allow respondents to provide valuable feedback regarding the **effectiveness of another individual's performance**. The results of 360 surveys are then used to **enhance and develop the individual**.

## Product and Service Feedback Surveys

Providing the **best products or services to your clients is critical to success**. A customer feedback survey will give you the valuable feedback you need to **ensure your clients will continue to support your organization**. The customer feedback survey also **tells your clients that you care** about your relationship with them. Get the facts related to the **success of your new marketing plan, or an evaluation of a new product**.

Since each survey can be **customized to suit your needs, you are in control of the parameters**. You choose the survey titles, content, respondent instructions, demographic filters, categories, questions, rating scales and comment areas. Survey results can be viewed in a **variety of report options**, including mean score, unfavorable/favorable, frequency distribution and written comments report.

***ODsurveys Plus brings all the value with minimal time investment. With the ability to complete surveys anywhere, anytime, it is fast and easy to obtain crucial decision-making information that will support continued organizational success.***

